## The 1st Philippine Chocolate & Ice Cream Show

Hotel-Hostel & Restaurant Expo Philippines

July 14 - 16, 2010 World Trade Centre, Philippines

In Partnership with
Pastry Alliance of the Philippines

### SPONSORSHIP FORM

Please email to bmt.events@gmail.com or Fax to (632) 328-8878 not later than May 15, 2010.

# The 1<sup>st</sup> PHILIPPINE CHOCOLATE & ICE CREAM SHOW The 1<sup>st</sup> HOTEL-HOSTEL & RESTAURANT EXPO PHILIPPINES

, we want to be a co-sponsor at the PHIL CHOCO & ICE CREAM MELEE. We are interested to or the following:
I Ice Cream Innovation / Renovation
Choco Showpiece Challenge
Choco Cake Battle Royale
Praline & Truffles Challenge

#### **SPONSORSHIP LEVELS (per competition):**

#### PLATINUM SPONSOR

□ Plated Dessert Wars

Php 250,000 plus ingredients/equipment

- Top-tier sponsor recognition in the category (LOCK-OUT against competitors)
- 24 sq. m. complimentary booth space
- Two slots (1 ½ hour) product session at Demo Area
- Product display at stage area during competition
- Posting of 2 product banners at stage area during competition
- Acknowledgement in press write-ups
- Product logo in event signages
- Full page full color ad in Show Directory

#### GOLD SPONSOR

Php 150,000 plus ingredients/equipment

- Top-tier (non-exclusive) sponsor recognition in the category
- 12 sq. m. complimentary booth space
- One slot (1 ½ hour) product session at Demo Area
- Product display at stage area during competition
- Posting of 2 product banners at stage area during competition
- Acknowledgement in press write-ups
- Product logo in event signages
- Full page full color ad in Show Directory

Attach your product literature and specify the products (i.e. ingredients, supplies, materials and/or equipment) you would like to sponsor. Note: Deadline for the submission of Sponsorship Form is on <u>31 May 2010</u>. Sponsorships on a First-Come, First-Served basis.

Company Name:		
Address:		
Tel. Nos.:		
Fax:	Email:	
Contact Person:	Signature :	